

**Charity Retail Association®**

The voice of charity retail

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# The only event specifically for charity retailers

## Conference Sponsorship 2012

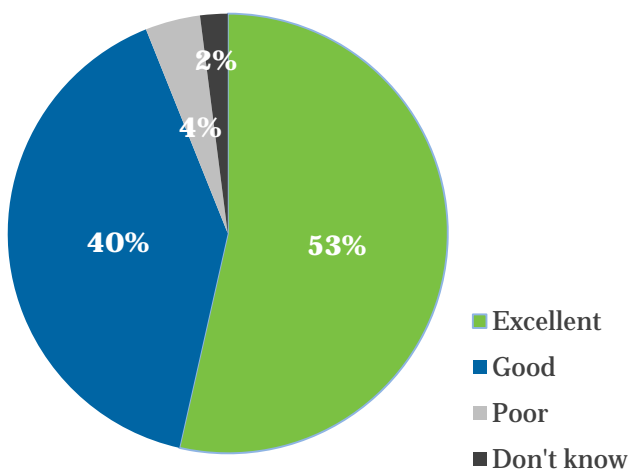
Monday 2 and Tuesday 3 July 2012  
Keele Conference Park, Staffordshire

“The Charity Retail Conference is an unparalleled opportunity to meet with decision makers and key people. Highly recommended!”

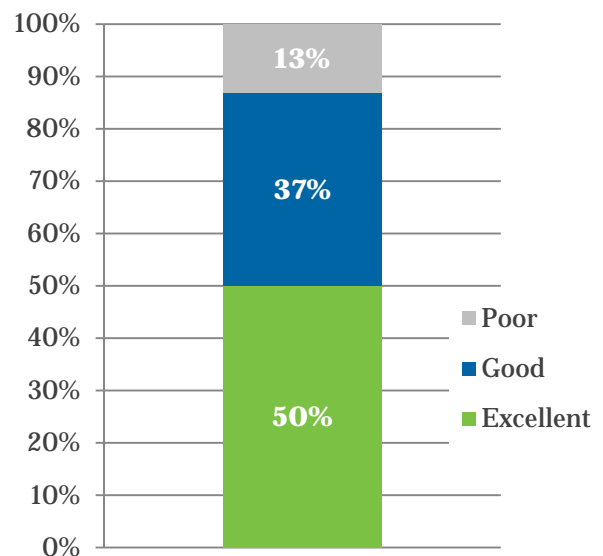
Clive Bilby, Business Development Manager  
Retrograde Ltd

# An unparalleled opportunity...

**Quality of Delegates**  
(Exhibitor Feedback 2011)



**Raising Awareness of Your Company**  
(Exhibitor Feedback 2011)



# Charity Retail Conference

Our Conference delegates are some of the most influential people in charity retail. They represent the largest charity retailers in the UK including Oxfam, Cancer Research UK and British Heart Foundation as well as smaller charities and hospices.

## Raise your company profile...

The Charity Retail Conference sold out in 2010 and 2011, proving that this is the event for charity retailers. Being a sponsor at the Conference enables you to build relationships with the heads of retail and key decision makers; generate sales leads and selling opportunities and gain insight into the challenges that face charity retailers.

We limit the number of sponsors to ensure that your company has maximum exposure at the Conference.

## Exhibitors...

All the companies that exhibit at our Conference have been selected because they provide goods or services that our members need. We work closely with charities to find out what they need. Areas of business include:

- Energy providers
- Insurance companies
- New Goods
- Online Fundraising Services
- Packaging companies

...and many others

### 2011 Sponsors included:



## Conference Sponsorship Opportunities

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**Sponsorship opportunities can be tailored to meet your specific business needs and goals.**

“We have now become, thanks to our association with the Charity Retail Association, the largest supplier of general waste services to the sector.”

Mike Nicol, 1st Waste Management  
Main Conference Sponsors 2009-2011

## 1. Main Conference and Drinks Reception Sponsorship Opportunities

£5,350+VAT (5 sponsors)

**Reach new customers, remind existing ones – it’s what all good businesses want to achieve.**

Increase brand awareness by having your stand in a prime location. Your brand will feature on conference signage at the plenary sessions, the drinks reception and all main Conference directional signage enabling high customer recall.

In the past our Main Conference sponsors have found our conference extremely valuable in achieving new business from new customers’

and increasing turnover from existing customers.

In return for your support, the package includes a 4 month marketing campaign leading up to the Conference and Exhibition which will include highlights on our website and in our newsletter, a targeted mailing to our Charity Members, advertising space in the Conference Programme and signage throughout the Conference and Drinks Reception as well as an acknowledgement in the post Conference Directory.



# Main Sponsor Package Benefits...

<b>Exhibition space</b>	Prime stand location in Foyer or Main Hall (location to be agreed, allocation of exhibition stands is on a first-come-first-served basis). Exhibition spaces are 3m x 2m.
<b>Corporate Membership</b>	2012-2013 Platinum Corporate Membership of the Charity Retail Association <sup>1</sup>
<b>Brand Visibility</b>	<p>Our dedicated Conference web page will include a link to your company website and your logo will appear on newsletters leading up to the Conference.</p> <p>Your corporate branding will be visible throughout the Conference and Drinks Reception.</p> <p>Sponsors will be thanked by the Association's Chair at the Welcome Address to delegates and at the Drinks Reception.</p> <p>You will have the opportunity to display your own marketing materials at the Drinks Reception.</p>
<b>Advertising</b>	<p>Sponsors receive an advert within the Conference Programme – A5 size, location to be agreed.</p> <p>Sponsors will have a special mention in the post-Conference Directory, sent to over 500 charity retail contacts.</p>
<b>Accommodation</b>	Upgraded accommodation for 2 delegates and includes 2 further delegates in standard accommodation.
<b>Networking</b>	Sponsors will be emailed a copy of the delegate list a week before the Conference.

# Brand Visibility

Your company logo will appear on:

- Welcome signage at the Conference and Drinks Reception
- Delegate lists enclosed in delegate packs and on the name badges
- The delegate registration point
- All room signage
- All Drinks Reception signage

There are many opportunities where we refer to the Conference event in editorial, but would be unsuitable for a logo or strap-line. In these instances, we would use copy such as 'The Charity Retail Conference, supported by [your company name]'.

**<sup>1</sup>Corporate Platinum membership costs £1,950+VAT and is available to commercial organisations with an interest in marketing their goods and services to the sector. Please visit our website ([www.charityretail.org.uk](http://www.charityretail.org.uk)) for a full list of member benefits.**

## 2. Awards Sponsor

Award Category Sponsor prices start from £1,500+VAT

**Our 330 members who operate over 6800 shops each have the opportunity to win an award.**

Link your brand directly with Award winning charity retailers. It really is a great marketing opportunity for your brand to be seen in the 'spot-light' with our Award winners. You will take part in the judging process, present the winner(s) with their award trophy and be thanked by the Association's chair at the event.

The Awards ceremony recognises and celebrates performance for charity retailing and are the only Awards specifically designed for the sector.

The Awards are increasingly sought-after. Award categories include recognition of quantitative and qualitative measures. They are a great way of recognising the efforts and successes of our members' shops and teams of staff and volunteers.

### 2011 Awards Categories Included...

**Innovation Award**, sponsored in 2011 by British Gas Business

- Innovation in Charity Retailing
- Green Initiative

**Volunteer Awards**, sponsored in 2011 by Cardsave Community

- Young Volunteer of the Year
- Volunteer of the Year

**Donations Awards**

- Most Valuable Item Sold
- Most Unusual Item Donated

**Retail Awards**, sponsored in 2011 by Alan Boswell Group

- Retail Staff Member of the Year
- Shop Team of the Year

**Profit Awards**

- Most Profitable Charity Retail Operation

**WOW! Factor Awards**, sponsored in 2011 by 1st Waste Management

- WOW! Factor Best Shop Window
- WOW! Factor Best Shop Interior



“Winning the Award was very motivating for the staff but also an excellent PR opportunity.”

St Hospice, Sheffield Luke's  
Award Winners 2010 and 2011

# Award Sponsorship Categories...

## Category 1: Volunteering Awards

Attracting a wide range of charities from the sector, the 'Young Volunteer of the Year' award has proven to be one of our most popular awards. The Volunteering Awards recognise the work and commitment of all charity retail volunteers. These awards provide charities with the chance to reward their volunteers who offer vital support in raising funds.

**Two** awards titled '**Young Volunteer of the Year**'  
one awarded to an outright winner, and one for the runner up.

**Two** awards titled '**Volunteer of the Year**'  
one awarded to an outright winner, and one for the runner up.

**Cost £1,500+VAT**

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## Category 2: Highest Sales/Income Award

This is a new award and promises to be even more competitive than our previous Profit Awards. Previous winners of the Profit Awards include some of the UK's largest charities.

**Five** awards , one for each category:  
1-4 shops, 5-10 shops,11-20 shop,21-100 shops and +100 shops

**Cost £1,500+VAT**

## Category 3: Innovation and Green Initiative Award

The charity retail sector already diverts huge quantities of waste from landfill and charity retailers are working hard to reduce their environmental impact even further. The 'Green Initiative' Award recognises charities that have made a measureable difference to their environmental performance. Sponsoring this Award would help to demonstrate your company's support of the efforts being made in the sector. The 'Innovation in Charity Retailing' award is a well established award and recognises the charity retail sector is continuously evolving and finding new ways of raising more money.

**One** award titled '**Innovation**'

**One** award titled '**Green Initiative**'

**Cost £1,500+VAT**

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## Category 4: Donations Awards

These awards are great fun and are popular with all our charity members. The 'Most Valuable Item Donated and Sold' demonstrates charity shops do their best to get the most from your donations. Charity shops often receive weird and wonderful donations and the 'Unusual Item' award shows some of the most bizarre. These awards would be perfect for a young, fun company to sponsor.

**Two** awards titled '**Most Valuable Donated Item**'  
One for 100 or more shops and one for less than 100 shops

**One** award titled '**Most Unusual Donated Item**'

**Cost £1,500+VAT**

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## Category 5: Retail Awards

The Shop Team award celebrates the work of charity retail shop teams who work hard to raise money for the charity and maintain the reputation of their charity. The Award for Retail Staff member recognises the work of those who have gone the 'extra mile' for their charity.

**Two** awards titled '**Retail Staff Member of the Year**'  
one awarded to the outright winner and for one runner up.

**Two** awards titled '**Retail Staff Member of the Year**'  
one awarded to the outright winner and for one runner up.

**Cost £1,500+VAT**



# Award Sponsorship benefits...

## Brand Visibility

Your company branding will be featured in the Awards brochure, sent to over 335 different charities.

Our dedicated Awards web page will include a link to your company website and your logo will appear on newsletters leading up to the Conference.

Your logo will be featured in the Awards Dinner menu.

Your company logo will be used on the Awards banner, featured at the Awards Dinner. In 2011 over 450 people attended the Awards Dinner.

Joint presentation of your Award category

Photographs of you presenting the Awards will be sent to you and will be printed in the Conference Bulletin

## Advertising

Sponsors will have a special mention in the post-Conference Directory, sent to over 500 charity retail contacts.



**Presence of your company logo and supporting strap-line** on all material relating directly to the Awards, including:

- Conference Programme
- Awards entry flyer
- Post-Conference report sent to members
- Press releases
- Conference web link to your website.
- Your name mentioned in our 'Bulletin' members newsletter both pre-Conference and post-Conference mailings

# WOW! Factor Awards

Price £2,250+VAT

**Event:** WOW! Factor Awards

**Date:** Tuesday 3 July 2012

**Location:** Westminster Theatre, Chancellor's Building, Keele University

Over 60% of the public think that seeing a charity shop on the high street has been influential in bringing the charity's cause to their attention.

The 'WOW! Factor Awards' recognise creative shop window displays and shop interiors. The best shop window award rewards the work of shop teams in creating amazing window displays with limited resources, while the best shop interior shows the work of charities to make charity shops a better and safer shopping experience.

Photographs of the nominees with a supporting statement will be printed in colour on a display

board, which will be present in the Exhibition area throughout the Conference. The display board will be posted at your Exhibition stand to draw delegates to your stand. Your company logo will appear on the display board. Delegates cast their votes during the Conference. The winners of the WOW! Factor Awards will be announced during the final plenary session at the Conference.



## WOW! Factor Awards...

**One award for the 'WOW! Factor, Best Shop Window'**

**One award for the 'WOW! Factor, Best Shop Interior'**

# Sponsorship benefits include...

## **Exhibition**

WOW! Factor Award posters showing pictures of entries will be displayed next to your exhibition stand.

Delegates place their WOW! Factor Award entries in the entry box at your stand.

## **Brand Visibility**

Your company branding will be featured in the Awards brochure, sent to over 330 different charities.

Our dedicated Awards web page will include a link to your company website and your logo will appear on newsletters leading up to the Conference.

Your company logo will be used on the WOW! Factor posters and voting forms. Voting cards are given to all delegates in their packs.

Brief address to the delegates at the beginning of the WOW! Factor Award Presentation

Joint presentation of the WOW! Factor Awards

Photographs of you presenting the Awards will be sent to you and will be printed in the Conference Bulletin

## **Advertising**

Sponsors will have a special mention in the post-Conference Directory, sent to over 500 charity retail contacts.

## **Accommodation**

Accommodation for up to two additional representatives (four representatives in total if you have applied for Platinum Corporate Membership)

**Presence of your company logo and supporting strap-line** on all material relating directly to the WOW! Factor Awards, including:

- Conference Programme
- Awards entry flyer
- Post-Conference report sent to members
- Press releases
- Conference web link to your website.
- Your name mentioned in our 'Bulletin' members newsletter both pre-Conference and post-Conference mailings





## 4. Arrival Lunch Sponsor

£1,950 + VAT (Exclusive Sponsorship)

**Do you want to see your brand in every delegate's hand? You can if you sponsor the lunch bags.**

Provide a branded paper Lunch Bag to be given to over 400 Conference attendees on arrival. Place your flier into the bag, with a promotion to visit your stand.

### Sponsorship benefits include:

- Your branding appearing all over the exhibition and at the main catering points
- Acknowledgement in the Conference Programme
- Mention in the post-Conference directory
- Mention on our website



Please note - cost of sourcing, producing to the conference venue's specification and delivering the Paper Lunch Bags to be met by the sponsor. Lunch Bag to be co-branded with sponsor's and Association's names and approved by the Association.

The lunch bag needs to be large enough to place a sandwich, fruit, crisps and a drink in. In 2011 500 lunch bags were required. Final artwork and lunch bag must be approved by the Association.

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## 5. Delegate Gift Sponsor

£1,250 + VAT (Exclusive Sponsorship)

Get your company noticed by sourcing and supplying a branded Delegate Gift. The Delegate Gift will be placed in all rooms (approximately 300 delegates and 110 representatives from Exhibiting companies) prior to arrival; your company branded gift will be the **only** branded item placed in delegate rooms. You will receive

an acknowledgement as the Gift Sponsor in the final Conference Programme and post-Conference Directory. You will also be able to place a promotional flyer in each delegates' room outlining your products and services, and inviting delegates to visit your Exhibition stand.

### Sponsorship Benefits include:

- Acknowledgement of the Gift Sponsor in the final Conference Programme and post-Conference Directory
- Gift and promotional flyer placed in each delegates' room by conference staff before delegates arrive, with gift outlining your products and services and invitation to visit Exhibition stand (subject to the approval of the Association)

### Gift Ideas include:

- Chocolates
- Toiletries
- Accessories

Please note - cost of sourcing, producing and delivering the Gift to be met by the sponsor. Gift must be approved by the Association.

## 6. Delegate Bag Sponsor

Sold, Monro Ltd and Maxa Technologies Ltd

Get your company noticed by sourcing and supplying branded Charity Retail Conference Delegate Bags. The bags will be distributed to all delegates and guests as they arrive and will be used throughout the Conference and long after.

You will receive acknowledgement as the Delegate Bag Sponsor in the final Conference Programme and in the post-Conference Directory.

### Sponsorship benefits include:

- Acknowledgement of the Conference Bag Sponsor in the final Conference Programme and post-Conference Directory
- Your logo on the Conference Bags
- Promotional flyer inserted in delegate bag

**Promotional flyer inserted in delegate bag** - put a promotional flyer in each delegate's bag outlining your products and services and inviting delegates to visit your Exhibition stand (size restrictions apply – must be paper – no gifts.)

### Please note:

- We will have up to 6 inserts from companies exhibiting at the Conference.
- Cost of sourcing, producing and delivering the Bag to be met by the sponsor. Design must mention the Conference and be approved by the Association.



## 7. Prize Draw Sponsor

£1,600 + VAT (Exclusive Sponsorship)

A simple way of drawing delegates to your stand and receiving great branding publicity across the Conference. All delegates will receive a Prize Draw Form in their delegate pack and are

challenged to answer a minimum of 12 Exhibitor questions, including your company. The delegates return the Prize Draw Form to your stand.

### Sponsorship benefits include:

- Acknowledgement as the Prize Draw Sponsor in the Conference Programme and post-Conference Directory
- Prize Draw Form will be co-branded with your logo and the Association's
- Completed Prize Draw Form to be dropped at sponsor's stand
- Sponsor designs the entry box and places on stand
- Two announcements during the Conference, thanking your company for sponsorship and reminding delegates to post completed Prize Draw Form at your stand
- Sponsor announces winner after final plenary session on Tuesday

Please note - the Prize Draw Gift must be agreed with the Association and be of **significant enough value and interest to be effective**. Examples include: an iPad, a weekend away for 2, flights, gift vouchers, etc.

## 8. Delegate Pad and Pen Sponsor

Sold, Kudos Software Ltd

Get your company noticed by sourcing and supplying a Branded Pad and Pen to be given to every delegate upon registration (approximately 330 delegates and 110 representatives from Exhibiting companies).

Delegates will use your note pad and pen during the Conference to keep notes and when they get back to the office.

- Sponsor will receive an acknowledgement in the final Conference Programme and post-Conference Directory

Please note - cost of sourcing, producing and delivering the Pad and Pen to be met by the sponsor. Pack to be co-branded with sponsor's and Association's names and approved by the Association.

The Charity Retail Association does not endorse any particular company, and holds no responsibility for any subsequent engagement.



## 9. Delegate Umbrella Sponsor

Sold, Propress Ltd



Our unpredictable weather has meant we have had rain at most of our Conferences. Your company can come to the rescue and provide our delegates with a suitable umbrella that can be co-branded if required.

The sponsor will source and supply a branded umbrella that will be given to every delegate upon registration (approximately 300 delegates and 110 representatives from exhibiting companies).

- Sponsor will receive an acknowledgement in the Conference Programme and Post-Conference Directory.

NB. Please note cost of sourcing, producing and delivering the umbrellas to be met by the sponsor. Design to be co-branded with sponsor's and Association's names and approved by the Association.

# Other opportunities...

## Sponsored Commercial Session

£700+VAT (Member Rate) £1,250+VAT (Non-Member Rate)



**Demonstrate your company's expertise and support the charity retail sector by sharing your company's knowledge and experience with delegates.**

Holding a one hour session at our Charity Retail Conference can help you to establish your company as a leading brand in the sector. Your company will also benefit from:

- Being credited in the Pre-Conference Flyer
- A speaker biography will be included in the Conference Programme
- Each delegate attending your session will be given a flyer advertising your company
- Bed and breakfast at Keele, for one speaker on Monday night
- Invitation for one to attend the Drinks Reception and Awards Dinner
- Your presentation will be available to view on our website after the Conference

To discuss speaking at the Conference, please call Michelle Moran on 020 7255 4473 or email [michelle@charityretail.org.uk](mailto:michelle@charityretail.org.uk).

Subjects must be agreed with the Association and be relevant to the current charity retail sector. The Association will make the final decision on speakers and subjects.

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## Conference Advertising

We have a number of advertising options, both at the Conference and in the build-up to the Conference, that can enhance your sponsorship package or gain added attention for your stand.

Opportunities include:

- Pre-Conference flyer adverts; sent as an information piece to members and non-members, it contains the Conference booking form and is featured on our Conference webpage. The brochure is sent in April.  
**Prices from £315+VAT<sup>2</sup>**
- Conference Programme adverts; given to all delegates at the Conference. It contains essential information for delegates while they are at the Conference.  
**Prices from £285+VAT<sup>2</sup>**
- Delegate Pack Inserts; all Conference delegates and speakers are given a pack at the Conference. The packs contain the Conference Programme and speaker papers; the number of inserts is limited to 6 to make sure your company's message reaches our delegates.  
**Price £300+VAT**



<sup>2</sup>Platinum and Gold Corporate Members receive a 10% discount on selected advertising opportunities.

**For more information on any of our sponsorship opportunities or to discuss bespoke packages, please contact Michelle Moran, Business Development and Marketing Manager on 020 7255 4473 or email [michelle@charityretail.org.uk](mailto:michelle@charityretail.org.uk).**

# 2012 Conference Sponsorship Agreement Form

To reserve the Sponsorship activity now, please complete the Sponsorship Agreement Form below and return it to the Association.

## The Sponsor

We understand by signing this agreement we are agreeing to abide by the Commercial Code of Conduct (page 19) and adhere to the Terms and Conditions of Business (page 18).

**Print Name:** \_\_\_\_\_ **Position:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please indicate which sponsorship activity you would like:

<b>1. Main Conference Sponsor (maximum of 5 sponsors)</b>	<b>£5,350+VAT</b>	<input type="checkbox"/>
<b>2. Awards Sponsor (please select from the below)</b>		<input type="checkbox"/>
<b>Category 1 Volunteering Awards</b>	<b>£1,500+VAT</b>	<input type="checkbox"/>
<b>Category 2 Highest Income/Sales Award</b>	<b>£1,500+VAT</b>	<input type="checkbox"/>
<b>Category 3 Innovation and Green Initiative Award</b>	<b>£1,500+VAT</b>	<input type="checkbox"/>
<b>Category 4 Donations Award</b>	<b>£1,500+VAT</b>	<input type="checkbox"/>
<b>Category 5 Retail Awards</b>	<b>£1,500+VAT</b>	<input type="checkbox"/>
<b>WOW! Factor Award</b>	<b>£2,250+VAT</b>	<input type="checkbox"/>
<b>3. Bursary Sponsor (exclusive sponsorship)</b>	<b>Under Offer</b>	<input type="checkbox"/>
<b>4. Arrival Lunch Sponsor (exclusive sponsorship)</b>	<b>£1,950+VAT</b>	<input type="checkbox"/>
<b>5. Delegate Gift (exclusive sponsorship)</b>	<b>£1,250+VAT</b>	<input type="checkbox"/>
<b>6. Delegate Bag (exclusive sponsorship)</b>	<b>Sold</b>	<input type="checkbox"/>
<b>7. Prize Draw (exclusive sponsorship)</b>	<b>£1,600+VAT</b>	<input type="checkbox"/>
<b>8. Pad and Pen (exclusive sponsorship)</b>	<b>Sold</b>	<input type="checkbox"/>
<b>9. Delegate Umbrella (exclusive sponsorship)</b>	<b>Sold</b>	<input type="checkbox"/>

## Other opportunities...

**Sponsored Commercial Session** £1,250+VAT (member rate £700+VAT)

### Pre-Conference Flyer Adverts

Quarter Page Advert (portrait) Inside Brochure £315+VAT (member rate £289.50+VAT)   
 Quarter Page Advert (portrait) Back cover of Brochure £340+VAT (member rate £306+VAT)

### Conference Programme Adverts

Full Page Advert (A4 portrait) £800+VAT (member rate £720+VAT)   
 Half Page Advert (A5 landscape) £425+VAT (member rate £382.50+VAT)   
 Quarter Page Advert (portrait) £315+VAT (member rate £289.50+VAT)

**Delegate Pack Inserts** £300+VAT

Please return the completed Sponsorship Agreement Form to Charity Retail Association, Central House, 14 Upper Woburn Place, London WC1H 0AE or email michelle@charityretail.org.uk.

# Terms and Conditions of Business

Invoices will be issued on receipt of a signed agreement form. Full payment must be received by the Association within 30 days unless indicated or agreed by the Association.

Invoices must be paid prior to events or marketing activities.

The Association reserves the right to cancel any membership or planned activity if the invoice is not paid within the time specified on the invoice.

## Charity Retail Conference Sponsorship Terms and Conditions

The marketing campaign for the Conference starts in February. If you decide to cancel a confirmed Sponsorship activity, the following cancellation fees apply:

- Cancellations before 1 April, 50% of fee plus VAT will be charged;
- Cancellations from 1 April, 100% of fee plus VAT will be charged.

## Additional Marketing Activities

The following Terms and Conditions apply to all marketing activities booked or scheduled with the Charity Retail Association.

If you cancel a confirmed marketing activity the following fees will apply:

- Less than 4 weeks before marketing activity is due (e.g. publishing date, meeting date etc) - 100% of fee +VAT;
- 4-8 weeks before marketing activity is due (e.g. publishing date, meeting date etc) - 50% of fee +VAT;
- Over 8 weeks before marketing activity is due (e.g. publishing date, meeting date etc) - 25% of fee +VAT.

# Corporate Code of Conduct

## 1. Purposes of the Code

'You' shall include all categories of Corporate Partner, Sponsor and Member (as currently defined by Platinum or Gold membership). This Corporate Code of Conduct (CCC) is intended to benefit and assist both the Association and Corporate Members.

## 2. Signing the Code

The Code shall be binding on all Corporate Members, Sponsors and Partners. You shall signify that you subscribe to the Code by signing the Corporate Application Form.

Breaches of the Code that are brought to the attention of the Association will be considered by the Board of Directors. Significant breaches of the Code by you will result in immediate termination of membership, sponsorship or partnership, the suspension of any ongoing marketing or advertisement activity in the Association's publications and the forfeiture of membership fees paid. Where misuse is by a person or body which is not a member, appropriate legal steps will be taken.

## 3. The Code

- i. You shall not do anything which could bring the Association or its Members into disrepute on any professional matter or which could be detrimental to the aims and objectives or good standing of the Association. Nor shall they - by failing to act themselves or by failing to report the actions of other Members - allow or condone misconduct or a failure to uphold those same aims, objectives or good standing of the Association.
- ii. You shall not engage in commercial activities which impact directly on, or which may undermine or restrict unduly, charity members' core operations. Such commercial activities include house to house collections of textiles and other goods.
- iii. Corporate Membership and/or Sponsorship does not imply the Association endorses a product or service.
- iv. You shall inform the Association of any impending civil or criminal proceedings or action involving your company that may bring your character or professional standing into question or may relate to the Association.
- v. You must abide by UK law and by the laws of any other country in which your company operates.
- vi. It is your responsibility to ensure any websites linked to any of the Association's websites are updated with correct information. The Association is not responsible for the contents of any linked site.
- vii. You may refer to your relationship with the Association in your marketing materials and may use the Association logo but not the Code of Charity Retailing logo.
- viii. Payment of invoices raised by charity members of the Association or the Association itself must be made strictly in accordance with their terms and conditions. If unable to make payment you should contact the Business Development & Marketing Manager at the earliest possible time.
- ix. Any company exhibiting at an event held by the Association must hold current Public Liability and Employers Liability insurance and must provide proof to the Association upon request.

The Association reserves the right to remove from membership or partnership any organisation deemed to be in breach of this Code.

Charity Retail Association is a trading name of Association of Charity Shops.  
Company Registration Number. 03709512. VAT Registration Number. 731331179