

Corporate Code of Conduct

1. Purposes of the Code

'You' shall include all categories of Corporate Partner, Sponsor and Member (as currently defined by Platinum or Gold membership). This Corporate Code of Conduct (CCC) is intended to benefit and assist both the Association and Corporate Members.

2. Signing the Code

The Code shall be binding on all Corporate Members, Sponsors and Partners. You shall signify that you subscribe to the Code by signing the Corporate Application Form.

Breaches of the Code that are brought to the attention of the Association will be considered by the Board of Directors. Significant breaches of the Code by you will result in immediate termination of membership, sponsorship or partnership, the suspension of any ongoing marketing or advertisement activity in the Association's publications and the forfeiture of membership fees paid. Where misuse is by a person or body which is not a member, appropriate legal steps will be taken.

3. The Code

- i. You shall not do anything which could bring the Association or its Members into disrepute on any professional matter or which could be detrimental to the aims and objectives or good standing of the Association. Nor shall they - by failing to act themselves or by failing to report the actions of other Members - allow or condone misconduct or a failure to uphold those same aims, objectives or good standing of the Association.
- ii. You shall not engage in commercial activities which impact directly on, or which may undermine or restrict unduly, charity members' core operations. Such commercial activities include house to house collections of textiles and other goods.
- iii. Corporate Membership and/or Sponsorship does not imply the Association endorses a product or service.
- iv. You shall inform the Association of any impending civil or criminal proceedings or action involving your company that may bring your character or professional standing into question or may relate to the Association.
- v. You must abide by UK law and by the laws of any other country in which your company operates.
- vi. It is your responsibility to ensure any websites linked to any of the Association's websites are updated with correct information. The Association is not responsible for the contents of any linked site.
- vii. You may refer to your relationship with the Association in your marketing materials and may use the Association logo but **not** the Code of Charity Retailing logo.
- viii. Payment of invoices raised by charity members of the Association or the Association itself must be made strictly in accordance with their terms and conditions. If unable to make payment you should contact the Business Development & Marketing Manager at the earliest possible time.
- ix. Any company exhibiting at an event held by the Association must hold current Public Liability and Employers Liability insurance and must provide proof to the Association upon request.

The Association reserves the right to remove from membership or partnership any organisation deemed to be in breach of this Code.