

ASSOCIATION OF CHARITY SHOPS

Setting up and Running Charity Shops – an Essential Guide by John Tough

Setting Up and Running Charity Shops – an Essential Guide is the definitive source on how to get started and succeed in the charity retail sector. With over 30 years of work in charity retailing, John Tough's experience and knowledge have been put to paper.

As those of you with shops will know, running a successful charity shop isn't as easy as it sounds. Whilst there are parallels with the commercial world, operating a profitable charity retail business requires knowledge and skills that have until now remained in the heads of charity retailers. This book provides up to date information in a highly readable format, with valuable sample documents and worksheets to help you put key learning points into practice.

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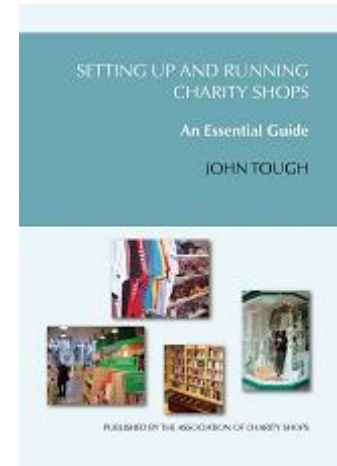
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